

Splitting the CKI Costs (3 by 1 System)

Dues are one of the biggest topics during the beginning of the season and, thus, clubs have developed many ways to raise the right amount of money for their dues. The 3 by 1 system (1-1-1) is one of the most popular ways, utilizing support from your sponsoring Kiwanis Club, your school and from your membership.

Part 1: Your Sponsoring Kiwanis Club

Your sponsoring Kiwanis clubs should be helping you financially with your dues. In most cases, dues will amount to 600 dollars, so asking for \$200-300 is not extreme. Asking your Kiwanis club **in person** (at one of their general meetings or board meetings) is the most effective way of asking for money.

Kiwanians are significantly more likely to help you with your dues if you **participate in service** with them. Clubs that receive the most support from their Kiwanis sponsors are the ones that participate in a lot of Kiwanis Family Relations activities. Therefore, make sure you establish and maintain a relationship with them... don't always come to your Kiwanis Club to ask for money!

Part 2: Your School

Most schools help fund their clubs (this is not true for all schools). Though each protocol is different, most Student Associations allow clubs to budget money for their dues or allow clubs to make a formal request for money. To find out your school's policy, ask your Student Association (or someone who works with Student Affairs).

When requesting money, mention that the **club fee** system is a \$600 flat international rate (+ your district dues), which are required to keep your club active. Emphasize that CKI is a collegiate, international organization and, ideally, provide examples in which CKI has been active within your campus in past years. This will strengthen your argument that SA should help your club out financially.

If your Student Association has granted you money through a budget, make sure you create a line for dues every year. That way, you always know to set aside \$200-300 to your dues.

Part 3: Your Members

The remaining amount should come from your members. Most clubs require their members to pay a certain dues amount in order to be active members of a club. This is collected most heavily in Oct/Nov, but dues collection should be done throughout the year.

The most effective way to collect dues is to **start early**. You may not want to introduce dues in the first general meeting, but subsequent meetings should promote dues payment and the importance of being a dues paid member. The amount to charge for dues is entirely up to you, but most clubs fall within \$15 and \$35 dollars.

Alternatives

With the recent change to a fee system (an International Flat Fee of \$450 or \$600 **and** district dues), some clubs have opted to ask for \$300 from Schools and \$300 from Kiwanis Clubs. Members (Part 3), are then required to pay their district dues and club dues. Some clubs have found that this is a more effective way of asking for money, as the fee is the same regardless of the club size, but district dues are still on a per-member basis.

In this way, Kiwanis Clubs and Schools know that they are expected to contribute \$300 every year, making their budgets (and your budget) much easier to manage. Plus, your club is still able to collect district dues and club dues easily.