



Fall Board Meeting

Meeting began on September 9th, 2018 at 10:00 am. Governor Marisa Hoenig called this meeting to order.

Attendance:

Board Members in Attendance: Marisa Hoenig, Leah Reiser, Amanda Lang, Emmie Landford, Amanda Stewart, Linda Qui, Trey Dolder, Lucy Zheng, Yesuel Heo, Mary Grace Watson, and Julia Tang

Board Members Absent: Olivia Harris and Mina Jeong

Administrators Present: Brent Leslie and Virginia Braswell

Administrators Absent: Anla Ethridge and Stacey Fountain

Voting Items:

Amanda Lang moved to approve the agenda. Emmie Landford seconded. No discussion. Motion carried.

Amanda Stewart moved to approve the minutes. Linda Qui seconded. No discussion. Motion carried.

Board Reports:

Marisa Hoenig passed out sheets of paper for each board member to write down two things you have done and three things you hope to have done by Fall Membership Retreat.

Marisa Hoenig visited five Circle K clubs and visited Fairfield Kiwanis Club. She also attended Kiwanis DCON where she made a speech and conducted a technology workshop. She also helped lead a Circle K workshop with the other board members present at Kiwanis DCON. Marisa has also done one of the two one on ones for every board member. She hopes to also get LaGrange College chartered and to help club officers especially with a social media plan.

Leah Reiser made sure that everything in our reports was up to date with the current information with the Membership Update Center and tried to help the people who do not currently have access into the system. She also edited and uploaded the board meeting minutes from the summer board meeting. Hopes to get an email out to the clubs about their dues being due such as how much they owe. She also hopes to tell clubs their standings by December 1st.

Amanda Lang attended a club recruitment drive and sent out the first Kronicle on August 1st. She hopes to attend two more recruitment drives and to raise money for the WASH project. Amanda also hopes to send out the next Kronicle.

Trey Dolder attended the Oxford at Emory's sponsoring Kiwanis Club meeting and is working on getting a partnership between Emory and Oxford at Emory's Circle K Clubs. He hopes to finish the connection between both clubs and to also help charter a club at Kennesaw State University. Trey also hopes to have his first President's Council Meeting.

Linda Qui visited four of her clubs in her division for recruitment drives. She is also helping with chartering a Circle K Club at LaGrange College. Linda hopes to promote Fall Membership Retreat more to the clubs in her division and to have a President's Council Meeting.

Amanda Stewart visited Abraham Baldwin Agricultural College for a recruitment drive. She hopes to visit Valdosta State University and to host a President's Council meeting.

Emmie Landford hosted her first President's Council meeting in August. She also organized Penny Wars which has material in the Georgia Circle K Google Drive. Emmie hopes to host another President's Council meeting since school is back in session and to promote registration for District Day of Service. She also hopes to attend a recruitment drive for a club.

Olivia Harris was not able to give an update.

Mary Grace Watson attended a Kiwanis club meeting and worked on our K-Family Map. Mary Grace hopes to develop a plan for Kiwanis Family month in November and to develop information to give to graduating high school seniors about Circle K International.

Yesuel Heo revised all items on our websites resources page to see which ones need to be reorganized and which ones need to be deleted. She also brainstormed potential workshops for Fall Membership Retreat. Yesuel hopes to meet with Julia Tang to update the resources page and she also wants to make a detailed plan such as deadlines for the leaders of the workshops.

Lucy Zheng as Recruitment Chair attended a club recruitment event. She also made a promotional event on Facebook for Fall Membership Retreat. She hopes to make a recruitment tips pamphlet for clubs and to get a Fall Membership T-Shirt approved.

Mina Jeong was not able to give an update.

Julia Tang has updated the website with any current information and made a graphics information request form. She hopes to update the chartering steps on the website and to compile a list of service projects that would be on the website to serve as ideas for clubs.

Administrators Reports:

Brent Leslie stated that Kiwanis District Convention went well and that the Circle K workshop also did well. He is also helping with the chartering of LaGrange College and working to promote District Day of Service to the Kiwanians.

Virginia Braswell said that there is a very good relationship between Reinhardt University Circle K and the Kiwanis Club that sponsors them. The club that would sponsor Kennesaw State Circle K has agreed to do so.

Committee Breakout Overviews:

Emmie Landford presented the Service Committee Overview. District Day of Service was discussed and what would happen at the two different locations. Penny Wars was also discussed and is ready to start once the deadline approaches. There is a google drive folder for Penny Wars with graphics, a list of rivals, the rules, and the point values. Trick-or-Treat for UNICEF was also mentioned. Another Service Newsletter will also be sent out in October. For more details see the Service Committee Breakout Minutes.

Lucy Zheng presented the Recruitment Committee Overview. Lucy Zheng and Marisa Hoenig went through all the clubs in the division to figure out where they stand and spoke about any possible charters. Recruitment Committee meetings are also now open to any board member who would like to come and hear about what is going on, they take place every other Thursday at 7:00 pm.

Mary Grace Watson presented the Kiwanis Family Committee Overview. There is a Kiwanis Family map that has been created. Currently it consists of K-Kids Clubs, Builders Clubs, Circle K Clubs, And Aktion Clubs. Kiwanis Clubs will also be added once the newest directory is released. A plan is also being developed for Kiwanis Family month in November. This plan will include a social media post every Friday in November. As committee chair Mary Grace attended Kiwanis DCON with other board members and attended Key Club's GLTC with other board members.

Lucy Zheng presented the ConCon Committee Overview. Ad forms for Fall Membership Retreat are now in the Google Drive. A paper ad form will also be created by Lucy Zheng and Mina Jeong to give Lieutenant Governors so that they may give them to the clubs in their division. For round tables at Fall Membership Retreat it was mentioned who will be at what round table discussion. This can be found in the ConCon Committee breakout minutes.

Announcements:

Virginia Braswell presented an update on the Circle K store. There are pictures of all the items on the site except for the pin, which will be added once the pin contest closes. After an order a confirmation order should be sent back to the buyer.

Virginia Braswell also presented an update on the pin contest. The pin contest will launch on October 15th, 2018. The dimensions for the pin entered must be 1.25 inches wide and 1.5 inches high. There will be an email sent to the clubs advertising the pin contest. Once the contest is over the board will vote on the winning pin.

Discussion:

Lucy Zheng said that for Fall Membership Retreat the committee wanted board members to wear onezies. A survey was sent out to board members to see if they wanted to do so.

DCON attire is also being confirmed but currently stands at floor length dresses and suits. An administrator would have to approve the dresses before PreCon in January.

Leah Reiser talked about dues and reports. A document was created by Marisa Hoenig and Leah Reiser in the drive explaining what each club needs to pay in terms of dues. An email was also sent to all the

Lieutenant Governors with any clubs in their division that had not turned in reports for a specific month. Club Monthly Reports will now also be responded to either by Marisa Hoenig or Leah Reiser.

Marisa Hoenig spoke on reaching our goals. One goal was for the district to have 350 members but as dues are not yet due we are not aware how many we have at this current time. Another goal is to have 65 members at Fall Membership Retreat and 75 members at DCON. We currently have 5 members signed up for Fall Membership Retreat and DCON registration has not opened. We also hope to have three reactivated and chartered clubs. Currently Reinhardt University is reactivated, LaGrange is on its way, and a few more are prospects. Another goal is to raise \$3,400 dollars for WASH. Fundraising has started and there will soon be more fundraising events such as Penny Wars and Water Madness 6K for 6K. The board also came up with a few personal goals as well, they are stated what they are along with our current progress on them. One personal goal is to have 60 K-Family Relationships. We are currently at 23 K-Family Relationships out of that 60. Another personal goal is to have 45 Innerclubs. We are currently at 6 out of those 45 Innerclubs. The final personal goal is to have 10 clubs participating in the Governor's Project, Food for All. It is not clear currently how many clubs we have participating.

There are a few dates where announcements are set to go out on social media. They are listed below as well as what day they are to be sent out.

September 12th- Video goes out of Gacki to announce Penny Wars will start soon

September 16th- Penny Wars announcement

September 14th- Pin Contest Announcement

September 21st- Fall Membership Theme Announcement

September 28th- Store Announcement, date subject to change

October 1st- Day of Service Closing Reminder

October 5th- MRFs are due and Dues are open

October 8th- Day of Service Closing Reminder

October 13th- District Day of Service, Marisa Hoenig posting for the South event and Lucy Zheng posting for the North event

October 16th- Half way through Penny Wars and Trick-Or-Treat for UNICEF reminder

October 20th- Reminder Pin Design is Due

FMR Countdown

November 5th- Story about Penny Wars

November 22nd- Happy Thanksgiving Message

November 26th- Reminder to pay dues

K- Family has a post every Friday in November

Member Monday Spotlights

Festive Fridays

A few ideas were mentioned to help club officers such as having the Club Presidents meet with the Governor and to have a GroupMe for the Club Presidents.

Meeting was adjourned at 12:57 pm by Governor Marisa Hoenig.