



Sponsoring a CKI

A Guide for Kiwanians

You are a dedicated member of a Kiwanis club that wants to be an effective sponsor for a Circle K club. Here is how!

➤ **What is the role of a Sponsoring Kiwanis Club?**

The most important role that a Kiwanis member/club can play in a CKI club is that of a mentor. Circle K members are young adults on the cusp of entering the professional sphere, and as such there is a unique opportunity to form lasting, mutually beneficial relationships.

➤ **Why should I concern myself with Circle K International?**


As a sponsor you will impact the lives of college students by promoting their personal, leadership, and career development. You have the opportunity to guide and watch college students become responsible citizens and active contributors to the campus and community. What could be more rewarding?

Sponsoring a CKI is also an opportunity to invest in the future of Kiwanis; SLP members who maintain strong bonds with a Kiwanian are much more likely to join Kiwanis once they graduate! Your Kiwanis club's interaction with the college or university will even introduce your Kiwanis club to new audiences and a new market for membership, such as college or university faculty and administrators.

➤ **Sponsorship Responsibilities**

First and foremost, the secret to being an effective Kiwanis sponsor is to care! Beyond that, here are some responsibilities:

- I. **Visitation.** The Kiwanis club should have at least one member of the Kiwanis club attend each meeting of the CKI club. When there, make an effort to interact with the Circle K'ers- they want



to meet you! The Kiwanis club should invite and encourage CKI club members to attend each meeting of the sponsoring Kiwanis club.

- II. **Co-Sponsoring Projects.** One of the best ways to increase relations between the two clubs is to hold joint projects. When the two clubs work toward a common goal, dynamic relationships/bonds are often formed. The community even benefits from when Kiwanians and CKI'ers team up!
- III. **Finances.** The Kiwanis club should assist with the implementation of sound fiscal policies, the preparation of responsible budgets, the maintenance of accurate records. The club should ensure that the CKI club pays its annual fees by December 1 and, if possible, contribute to such payment.
- IV. **Stability.** The Kiwanis club must ensure that the CKI club maintains charter strength of fifteen members for 4-year institutions over 5,000 students and ten members for 2-year institutions or 4-year institutions with fewer than 5,000 students.
- V. **Transitions and Training.** The Kiwanis club is a CKI club's continuity from one year to another. College students turn over at a rapid pace; Kiwanians turn over less frequently from year to year. The Kiwanis club will share its expertise and a historical perspective with new officers and members, ensure that such club leadership roles are filled, and guarantee that incoming officers are trained appropriately.
- VI. **Mentorship.** The Kiwanis club is encouraged to launch a mentorship program in conjunction with a sponsored CKI club, where Kiwanis and CKI members can be paired based on career paths as well as personal interests. A mentorship program facilitates the professional development of these college students and prepare them for post-graduate life.

CKI would not exist without Kiwanis and Kiwanians such as you; know that CKI members appreciate all that you do. Never forget the difference that you can make in the lives of members of a Circle K club, just by caring.