
The WASH Project

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So what's WASH all about?



- Collective term for
 - Water, Sanitation, and Hygiene
- Three core issues, grouped together because of their dependence on each other
 - Ex. Without toilets, water sources become contaminated
 - Ex. Without clean water, proper sanitation is impossible

Circle K International & UNICEF

- Fundraising commitment to Eliminate
 - Kiwanis Family commitment
 - Circle K International completed our pledge and has now moved on to support WASH
- Current commitment to The WASH Project
 - Overall goal of \$240,000
 - Focus on Haiti



Let's Test Your Knowledge!

<https://play.kahoot.it/#/k/f50ba655-028e-47a3-984c-5fb69e821308>



New Facts & Fun!

<https://vimeo.com/232036078>

Georgia District Involvement with WASH

- Governor's Project
 - Passion for water initiatives: clean water should be a right
- Trick-or-Treat for UNICEF
 - All money from ToT4UNICEF this year and for the next four years will go to WASH

TRICK-OR-TREAT
FOR UNICEF

Penny Wars

- New fundraising initiative launched at Fall Membership Retreat
- Rivalries between clubs to promote fundraising & friendly competition
- Total raised: \$503.77



March Water Madness

- March 1st - March 22nd
- March 22nd is World Water Day!
- Major emphasis campaign that encourages all clubs to raise money & awareness for WASH





How to Get Involved

1) Water Walks

- a) Race while carrying 40 pound jugs of water
- b) Host a 5k/3k

2) Water Well Wishes

- a) Poster board of a well & sell water droplets that people can decorate to fill the well

3) The Tacky Traveling Toilet

- a) Raise awareness for sanitation by having this decorated toilet pop up in random places around town/campus
- b) People can pay to have the toilet placed in a certain place

4) Cholera Water

- a) Hand out water with facts about WASH/cholera on the label
- b) To raise money: sell for \$0.25 or have a donation jar

What are your ideas for March Water Madness and fundraising for The WASH Project?

How can your donations help?

- \$1 can provide 10 oral rehydration packets
- \$23 provides 700 deworming packets to children
- \$66 provides purification tablets for 50,000 liters of water
- \$217 provides safe water kits for 10 families
- \$397 provides a reliable hand pump for an entire community

Questions?